



KENYA AUGUST 2023

#### INTRODUCTION

The Pam Golding Property Group comprises a number of operating companies covering the full spectrum of the property market in sub-Saharan Africa and internationally.





#### **GROUP PROFILE**

The Pam Golding Property Group offers clients a professional broad-based reach through a network of more than 300 offices throughout South Africa and the rest of Africa, including Zimbabwe, Botswana, Swaziland, Zambia, Mozambique, Kenya, Namibia, and Uganda.

As the first South African real estate company to market local properties abroad in 1986, the Group forms part of a strategic alliance with one of the world's largest property groups, Savills plc. This association provides clients with access to a highly respected international marketing network, as well as world-class resources and expertise at the cutting edge of global property trends.

In addition, Pam Golding Properties has international offices in the UK, Germany, Mauritius, Seychelles and facilitates property sales in Portugal, Spain and Miami.

Designed to complement every property requirement, the Group offers a full spectrum of property services - including residential sales, rentals and mixed-use developments, resort/lifestyle estates, game and wine farms, hotels, lodges, guesthouses, hospitality and commercial projects, and offshore property investment.

### SAVILLS



The Pam Golding Property Group represents the interests of Savills plc in Southern Africa and, in turn, has access to one of the world's most powerful real estate networks. Listed on the London Stock Exchange - and with an international network of more than 600 offices and associates in 27 countries including the Americas, the UK, continental Europe, Asia Pacific and the Middle East – Savills offers unparalleled access to a global database of buyers.



### LEADERSHIP TEAM



Late Mrs. Pam Golding Founder & Life President



Andrew Golding Group Chief Executive



Kunaal Samani Managing Director (Kenya)



Shaif Sharif General Manager (Kenya)



Trupti Gorajia Sales Manager (Nairobi)



Urvi Jethwa Sales Manager (Coast)



Jones Mulli Rental Manager (Nairobi)



Shraddha Dhakan Marketing & Events Manager (Kenya)



Esther Wachira Finance Manager (Kenya)

#### RESIDENTIAL SALES TEAM



#### RESIDENTIAL RENTALS TEAM



Pam Golding Property Group

### COMMERCIAL TEAM



#### PROPERTY MANAGEMENT TEAM



#### COAST TEAM



### OUR ACCOLADES

Pam Golding Properties is the most highly awarded real estate company in Africa, winning no less than 59 international Property Awards including:

EST INTERNATIONA REAL ESTATE AGENCY OVER 20 OFFICES

Pam Golding Properties

2023-2024

#### 2023-2024

Best Real Estate Agency Over 20 Offices South Africa Best Real Estate Agency Marketing Kenya Award Winner -Real Estate Agency Website South Africa Award Winner -Real Estate Agency Marketing South Africa

#### 2022-2023

Best Real Estate Agency Over 20 Offices South Africa Best Real Estate Agency Marketing Kenya Award Winner -Real Estate Agency Website South Africa Award Winner -Real Estate Agency Marketing South Africa

#### 2001 - 2020

Best Real Estate Agency Marketing, South Africa 2001, 2003, 2004, 2005, 2007, 2016, 2018, 2019, 2020, 2021, 2022-2023

Best Real Estate Agency Marketing, Africa and Global 2003, 2004, 2005, 2016, 2018, 2019, 2020, 2021, 2022-2023

Best Real Estate Agency Advertising Agency, South Africa, Africa and Global 2003, 2004, 2005

Best Real Estate Agency over 20 offices, South Africa 2003. 2004, 2005, 2006, 2007, 2011, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022-2023

Best Real Estate Agency over 20 Offices, Africa 2003, 2011, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022-2023



### **RESIDENTIAL PROPERTIES**



# Sold By Me









PAM GOLDING

PROPERTIES













































#### Live Remarkable



BEST INTERNATIONAL REAL ESTATE AGENCY 2020-2021

INTERNATIONAL PROPERTY AWARDS





An International Associate of Savills

#### Kiambu Road, Thika Road & Thome | FOR SALE





m 2 (Bathroom 2 Thiks Road - Kah 15.5 million

Thiks Road - Koh V.5 millon

12 Bathroom 3







Ref# 3KE1574423

FOR SALE

Thika Read - Keb 23 million

Kiamba Road : Kib 20 million Thika Road - Keh 27 million

Ref# 3KE145684

Thiles Board Kah 27 million



lef# 3KE1578400

Kiamba Road - Ksh 20 million Thike Road Ksh 23 million

Thiks Road Nah 19 million

Let our Kiambu Road & Thika Road area specialist, Dorothy Karimih be of service to you, if you are looking to buy or sell.



#### A word from my clients...

# 3KE1571962

"The Initiat! Meeting with Dorothy was a good experience. Dorothy followed up actively after the offer was made and tried to expedite the process, which was delayed by the buyer's lawyer. Jochem

property. You keep up with the good job." David

PLEASE SCAN MY OR CODE TO VIEW My Agent Profile | My sold properties | My current listings on the market | To request a valuation

Dorothy Karimih +254 (0)790 498 899 dorothy.karimih@pamgolding.co.ke

pamgolding.co.ke



2 Bedrooms

Newly built 2-bedroom apartments to let. A well designed and modern finishing with a generously spaced area. Both bedrooms consist of spacious bathrooms being lavishly executed. The premises is located within the heart of Riverside.





Lorna Mathenge | 0798 569 240 lorna.mathenge@pamgolding.co.ke









BEST INTERNATIONAL REAL ESTATE AGENCY MARKETING 2021-2022 EDNATIONAL DOOD

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### Live Remarkable.

### PROPERTY MANAGEMENT

Pam Golding offers a comprehensive range of Property Management services in Nairobi, providing professional service and peace of mind at all times. We provide each and every client tailor-made property management solutions catering to a diverse selection of needs, ranging from extensive portfolios to individual units. Finding the right tenant to lease your residential or commercial property in Nairobi is now a seamless process. Our skilled Property Management team at Pam Golding Properties takes care of every detail, from the basic to the most complex, helping maximise returns by leveraging efficient maintainence, marketing and tenant relations.



Sunny Singh & Ricky Juttla











PEARL OF RIVERSIDE

MAE RIDGE VILLAS

#### OUR SERVICES

On a region-by-region basis and through our skilled and experienced team, Pam Golding Properties offers professional consultation services in the following critical areas of successful property development:

- Feasibility and viability studies
- Market research
- Product development advise
- Financial modelling advise

- Architectural advise and modelling
- Legal advise
- Marketing strategy development and implementation

#### VALUE PROPOSITION

As an international organisation with extensive hands-on experience in real estate marketing, the Group shall bring the following critical values to bear:

#### **CREDIBILITY:**

We are responsible for marketing many prime property projects across Africa and internationally.

#### **EXPERIENCE**:

We have strong international & local experience and reach both within and outside Africa.

#### **INVESTOR CONFIDENCE:**

Our track record has the effect of protecting our client's interests and maintaining the confidence and trust of purchasers.

### MARKETING & PROMOTIONS STRATEGY

The Pam Golding Property Group has a dedicated Marketing Division comprising a full-service offering. Our marketing approach to projects does not allow for the simple application of a generic marketing plan, but requires an in- depth discussion in order to gain a thorough understanding of the project's selling and marketing benefits, and subsequent customisation, to achieve optimal sales results.



NTERNATIONAL

BEST INTERNATIONAL REAL ESTATE AGENCY

OVER 20 OFFICES

Pam Golding Properties

2023-2024

Pam Golding Properties has the capacity to include the following products and services in a programme:

- Marketing and promotional planning, including the development of the project brand and communication strategies
- Campaign planning and implementation
- Creative development
- Fully integrated online strategy
- Media planning and buying
- Production
- Print buying
- Photography & Videography

#### WEBSITE

The Pam Golding Properties website is today, one of the leading independent real estate website in Kenya, based on both unique visitors and page impressions. Our homepage creates a seamless user experience, with the primary focus on search and visitors being able to find their dream home as quickly as possible. Clients are able to make use of unique search options which include a school, draw and on show search, pin their favourites on a pin board, as well as set custom alerts to be instantly notified when a suitable property becomes available.

pamgolding.co.ke over a 12 month period receives an average of 100 000 visits.



#### Featured Properties



### **PROPERTY PORTALS - LOCAL & INTERNATIONAL**

Capitalise on a strategic alignment and association with Savills PLC, a global real estate group listed on the London Stock Exchange with 600 offices across the globe, Pam Golding Properties is able to showcase a selection of properties from our luxury portfolio on a number of international websites and property portals, namely;

property24.co.ke buyrentkenya.co.ke zoopla.co.uk

Pam Golding Properties boasts one of the largest listing presence in Nairobi, as well as the largest geographical footprint. The culmination of these efforts contributes to a monthly lead generation of over 600 leads.



### TRAINING ACADEMY

The Pam Golding Academy is an ever-evolving place of learning, created and developed for Pam Golding Properties' agents, management and staff. Delivering training and content that is relevant, necessary and cutting edge, the Academy ensures teams are empowered to master every facet of the Pam Golding Property Business.

Using a blended model, it combines face-to-face and online learning, along with valuable crowd-sourced information, to create a holistic learning experience that can be accessed at an agent's convenience, anywhere and at any time. The Academy's online learning component includes a library of over 100 topics that span the entire group.

The live training component of the blended models covers, amongst other things:

- Selling Skills Training Programme in preparation to write the required NQF4
- The PGP Way
- Training content on real estate fundamentals
- $\cdot$  Personalised workshops that equip agents for their Professional Careers

The Academy also has an exclusive association with the highly regarded and recognised Chartall Business College and is the only real estate training platform of its kind to offer this holistic experience.

Company Polices	Dealing with Buyers	Dealing With Difficult People
Company Policies course Compliance and Legislation   PGP Courses	Dealing with Buyers course PGP Courses   Sales	Dealing With Difficult People Personal Enrichment All courses under this catalogue are free.
i ADD Delegation: The Art of Delegating Effectively	i ADD Design Thinking: An Introduction	i ADD Digital Marketing Offering
Delegation: The Art of Delegating Effectively Leadership All courses under this catalogue are free.	Design Thinking: An Introduction Leadership All courses under this catalogue are free.	Digital Marketing Offering course Essential Skills for Agents Marketing Show all (4)
i ADD	i add	i ADD

### ALCHEMY

Alchemy is Pam Golding Properties' bespoke Customer Relationship Management software that allows agents to generate and manage professional, personalised communications for selected property (or properties), which can be sent to their database of buyers. This web-based application assists agents in their day-to-day activities, by being able to dynamically generate emailers and print collateral.







4 Bedroom House

BEST INTERNATIONAL REAL EST/ AGENCY MARKETING 2021-2022

Surrounded by the lush greenery, this beautiful property boasts of 4 spacious and naturally very welllit bedrooms, 2 en-suite. A kitchen designed with fitted with cupboards and drawers as well as a pantry for extra storage. The generously spaced living room opens up to the lovely garden. There is a safe haven in place in the house. There is also a study room and DSQ for 1 available. There is an electric fence on this property.



Contact your area specialists :

Pinky Matharu | 0795 159 184 pinky.matharu@pamgolding.co.ke

Mamta Shah | 0795 159 056 mamta.shah@pamgolding.co.ke

Live Remarkable 45 years



## EXQUISITE

Exquisite is Pam Golding Properties Kenya's bi-yearly publication – an ultimate guide to buying, selling and renting properties in Kenya. For each edition, we print 12,000 copies of the publication, which are then distributed door-to-door to our clients





#### BELONG. GTC TOWER

Located in the heart of Westlands, GTC Towers is a luxurious development favored by Fortune 500 companies and local entities seeking prestige. The office tower features a modern architectural style that integrates light and shadow, making it a striking business landmark. Its low e-coated glass facade ensures optimal lighting while maintaining temperature balance. Amenities include a helipad, 12 high-speed lifts, backup generators, a borehole, a smart card system, and advanced security. Spaces range from 3,800 to 17,768 square feet, with prices varying by zone. Parking is available at a ratio of 2 bays per 1,000 square feet.



BEST INTERNATIONAL REAL E AGENCY MARKETING 2021-20 INTERNATIONAL PROPERTY AWARDS

## **GOLDCLUB & NATIONAL CONFERENCE**

The GoldClub incentive programme was initiated with a view to recognising Pam Golding Properties' agents and their outstanding service excellence and their achievement of exceptional sales in property while exhibiting the highest level of professionalism in true Pam Golding Properties tradition. This is an annual program, cumulative on a quarterly basis, and is designed to reward agents to achieve quarterly and annual targets within their particular categories.

Agents that achieve these targets are invited to the annual Pam Golding Properties conference.



From Left to Right : Nili Dodhia, Trupti Gorajia, Reema Trupti, Dr Andrew Golding & Sansi Dietz

## HEART OF GOLD

Through the Heart of Gold Trust, the Pam Golding Property Group has embarked on a number of initiatives in support of worthy community projects, as part of our 'Live Remarkable' TV and digital marketing and advertising campaign. The Heart of Gold programme incorporates all the many and varied CSI initiatives across its more than 2 000 individual agents and staff and through its office network of 300 offices in South Africa and 10 other African countries.

The Heart of Gold is the golden thread that weaves between our Live Remarkable Campaign and our PGP Purpose. Each office has its own unique way of giving back that is specific to the culture of the people and the area in which they operate.



GROW INITIATIVE

If you want to hear the Sound of the bird, don't buy a cage. PLANT A TREE



FORMULA MILK DRIVE

in support of The Nest Home, we invite you to be plus face the basis as with Formula Milk.

Paybill Number : 542542 Account number : 05789

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## Listen, understand and be perceptive to your client's needs. These, and a passion for selling, are essential ingredients. And always maintain the highest degree of ethics and professionalism at all times.

The Late Mrs Pam Golding, Founder & Life President